

20% DISCOUNT ON ANNUAL CONTRACTS AND 10% DISCOUNT ON SEMI-ANNUAL CONTRACTS
 Discounts not applied to listed rates*

TOWN OF VAIL

IN-TOWN BUS SERVICE & VILLAGE PARKING STRUCTURE
OFFICIAL ADVERTISING OPPORTUNITIES

Ride Vail BUS OVERVIEW



The Town of Vail's free year-round bus service is one of the largest free transportation systems in the country, offering its residents and guests timely service to and from Vail Mountain and between West Vail and East Vail.

Take advantage of a captive, incredibly qualified audience by reaching them at the right time and with the right message as they travel around the leading mountain-resort community in North America.

YOUR AD HERE

Scan the code to get started!

For more info Contact
ANDREA KUSKIE
 Andrea.Kuskie@MilesPartnership.com

REACH
2.8M
 RIDERS
 ANNUALLY

| DESCRIPTION | # OF BUSES | RATE |
|------------------------|------------|---------|
| Full Year - All Buses | 32 | \$8,500 |
| Full Year - Half Buses | 16 | \$4,700 |
| Winter - All Buses | 32 | \$5,760 |
| Winter - Half Buses | 16 | \$3,120 |
| Summer - All Buses | 32 | \$2,880 |
| Summer - Half Buses | 16 | \$1,680 |

*Monthly rates available
 Summer/Fall: May 1–October 31 Winter/Spring: November 1–April 30

NEED HELP CREATING YOUR AD?
 Inquire for details about Miles Partnership's creative design services.

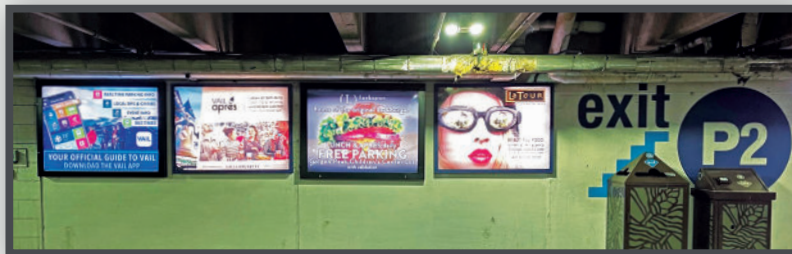
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Vail Village PARKING STRUCTURE



Strategically place your message at one of the many key entry and exit points, reaching guests and residents effectively where they are.

Parking garage advertising is a highly effective way to build brand awareness, announce seasonal activities or the call to action that consumers should take advantage of (specials, endorsements, events).



ADDITIONAL PLACEMENTS



REACH
756K
 RESIDENTS
 + VISITORS
 ANNUALLY

| AD LOCATION | SIZE (FEET) | ANNUAL RATE | MAY-OCTOBER | NOVEMBER-APRIL |
|-----------------------------|-------------|-------------|-------------|----------------|
| VTC Main Entrance | 5x4 | \$6,100 | \$3,340 | \$3,960 |
| VTC Main Exit | 5x4 | \$6,100 | \$3,340 | \$3,960 |
| P2 East Hallway | 4x3 | \$2,750 | \$1,415 | \$1,695 |
| P2 West Hallway | 4x3 | \$2,750 | \$1,415 | \$1,695 |
| P2 Middle Pedestrian Exit | 4x3 | \$3,600 | \$1,820 | \$2,145 |
| P2 West Bathrooms | 4x3 | \$3,600 | \$1,820 | \$2,145 |
| P3 Vail Village Museum Exit | 4x3 | \$3,600 | \$1,820 | \$2,145 |
| P2 - P3 East Loop | 5x4 | \$4,850 | \$2,415 | \$2,805 |
| P3 East Exit | 4x3 | \$3,600 | \$1,820 | \$2,145 |

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*Discount does not apply to the entrance and exit signs.



TO PARTICIPATE CONTACT:

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303-867-8244

